

Company Profile:

Sacchettificio Nazionale G. Corazza (Italy)

The historic Italian company Sacchettificio Nazionale G. Corazza S.p.A. is being led into the future thanks to continuous research and innovation. The main challenge is to identify future market trends, provide new and attractive packaging solutions to customers, and promote and protect their own products.



The company and its business

Corazza has a long history dating back to 1925 when its business activities began with the production of white cotton sacks. Over the years, it has turned into one of the leading packaging producers in Europe both in the area of special industrial paper and polyethylene sacks as well as in the area of flexible laminated plastic packaging.

Its activities are based on the total quality system principle under the motto 'Quality is something to do and not to say'. This motto is also reflected in the long-term relationships with its qualified suppliers and its customers, in the full traceability of its raw materials, in the identification of the batch numbers on each single package and in the guarantee that it works in compliance with all applicable European standards and regulations.

Special packaging solutions

The company's wide range of products meets the requirements of various

branches, including chemicals, building materials and minerals, seeds and fertilizer, animal feed, human consumption products and others. Specialized in the production of special and safe packaging solutions with the added value of the 'Made in Italy' brand, the company constantly applies know-how it has acquired over the years in its day-to-day activities.

Its products are completely tailor-made both in terms of design and composition and meet the needs and requirements of its customers and their reference markets. In addition, the entire production cycle takes place inside the company, starting from the purchase of raw materials up to the organization of the delivery of the goods. The use of different paper and plastic-based materials allows the company to offer a wide range of products that can be divided into two main categories: paper sacks and specialties, and flexible packaging and specialties.

Historical milestones

- 1925** Foundation of the company.
- 1975** First Flexo printing machine with central drum.
- 1985** Beginning of the internationalization process.
- 1988** New 12,000 sqm plant.
- 1997** Diversification and opening of the flexible packaging business unit.
- 2000** Increase of plant's area to 30,000 sqm.
- 2003** Diversification and beginning of pre-made plastic sacks production.
- 2010** 85th anniversary.
- 2012** Introduction of Flexo HD.
- 2013** Start of sales in Russia, Brazil and North Africa.

The company stands out from the competition thanks to the outstanding levels of printing, resulting from the use of HD Flexo which is the best printing innovation that provides a higher resolution and a better result that is comparable to gravure or offset. PetPack® Duo is its latest product, which mixes two special printing effects that results in a stronger shelf-impact for the final customer: matt and glossy.

Looking beyond Europe

More than the 60% of the production is exported from Italy. The company has been exporting to countries across Europe and beyond. A strong network of professional sales agents, thanks to their presence in each country, assists all customers and represents the company outside Italy. In 2013, the company took the first steps towards entering new and emerging markets such as Russia, North Africa, and Brazil. ■

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